

HEALTH SERVICES MANAGEMENT (HSM)

HSM 300 Health Services Management (3 Credits)

Orientation to the health delivery system, and the role of the health services manager and/or supervisor which provides organization theory and practical information about health administration. Investigation of the organizational and environmental context within which a health manager works.

HSM 300L Health Services Management Laboratory (1 Credits)

Study of various problems and work settings of a health manager. Visit to various community health facilities required. The course introduces techniques to help students learn how to apply basic rules of APA style in writing assignments, literature reviews, research proposals, and presentations.

HSM 310 Health Personnel Management (3 Credits)

Principles and practices in personnel recruitment, selection, management, and utilization. Emphasis on unique characteristics of professional, technical, skilled and unskilled health-care workers. In-depth study of legal responsibilities contract administration, grievance procedures, and in-services training and education.

HSM 311 Legal Aspects & Ethics of Health-Care Delivery (3 Credits)

Presentation of the historical perspectives, current status, and future projections in the field. Concepts of corporate liability, malpractice, and professional negligence. Informed consents, incident reporting, and the importance of accurate and complete records. Emphasis on the prevention of legal actions. Examination of the role of ethics and moral decision-making in the everyday life of the health-service manager with special emphasis on the various professional Codes of Ethics.

HSM 331 Health Financial Management (4 Credits)

Overview of economic theory and practice in the financial interactions between consumers and providers on health-care services, including all forms of public and private prepayment mechanisms. Broad orientation to financial management problems and practices is provided.

HSM 368 Healthcare Marketing (3 Credits)

This course provides a broad background in healthcare marketing, market management, interpersonal skills for the healthcare marketer, and strategic actions of the healthcare marketer.

HSM 387 Population Health (3 Credits)

This course is an overview of the essentials of population health practices to address the prioritized healthcare needs of populations with a goal of making recommendations to improve access to care, improve quality of care, and reduce cost of care. Health issues will be examined from a population health perspective.

HSM 397 Healthcare Information Systems (3 Credits)

This course focuses on the impact of government policy and healthcare information technology (HIT), the various elements of an information system, HIT governance and strategic planning, key operational and technical processes for maximizing HIT efficiencies and effectiveness, electronic health records and financial applications, and major techniques used to evaluate HIT investment.

HSM 451 Comprehensive Health Planning (3 Credits)

History of the development of health planning in the United States with understanding the principles, policies, and tools related to the planning process. Examination of the philosophical foundations of various methodologies of the planning process.

HSM 454 Long-Term Care Administration (3 Credits)

Study of the long-term care health- delivery system to gain a working knowledge of the holistic approach to the care of the elderly and long-term care individuals. An overview of the emotional and physiological needs of individuals who require long-term care. Emphasis on finances, management, standards, and compliance for quality.

HSM 460 Public Health Administration (3 Credits)

Study of public health administration at the local, state, and national level. The focus is on the administration skills needed to achieve the goals of public health. Emphasis is on leadership and management, health policy, finance and marketing, public health surveillance, health systems and disaster preparedness.

HSM 470 Managerial Epidemiology (3 Credits)

This course illustrates how health service managers can use epidemiological concepts and tools to improve management decisions. Emphasis is placed on population health management, managerial epidemiological analyses, assessment of medical care processes/ outcomes, study designs, descriptive epidemiology, quantitative measures, and related terminology.

HSM 470H Managerial Epidemiology (3 Credits)

This course illustrates how health service managers can use epidemiological concepts and tools to improve management decisions. Emphasis is placed on population health management, managerial epidemiological analyses, assessment of medical care processes/ outcomes, study designs, descriptive epidemiology, quantitative measures, and related terminology.

HSM 494 Health Services Management Internship (6 Credits)

On-the-job experience in selected institutions and agencies providing first-hand knowledge of the operational world by devoting full time effort to observing and participating in management functions (minimum of 250 work hours) routine written reports. A major management project, and periodic peer-advising are required with faculty direction provided by telephone and on-site-visitations.

HSM 497 Health Services Management Problems and Research (3 Credits)

This course provides an introduction to research design. Applying statistical and research techniques to a problem in health care, each student will be required to develop a research proposal to its completion.