

SCHOOL OF BUSINESS

Mr. Glenn Carrington, Dean
Dr. Moncef Belhadjali and Dr. Macki Sissoko, Associate Deans
(757) 823-8920

The School of Business Mission Statement

"The mission of the School of Business at Norfolk State University is to provide quality education to produce successful, ethical, competitive and innovative leaders for the global environment by focusing on high-quality instruction, research and service."

Accreditation

Norfolk State University's School of Business is accredited by the Association to Advance Collegiate Schools of Business (<https://www.aacsb.edu/>) (AACSB-International). AACSB accreditation represents the highest standard of achievement for business schools worldwide and is the hallmark of excellence in business education.

Programs of Study

The Bachelor of Science (B.S.) degree is offered in Accountancy and in Business. Within the Business major there are seven concentrations: Business Intelligence & Data Analytics, Entrepreneurship, Finance, Financial Services, Management, Management Information Systems, and Marketing. The School also administers the B.S. degree in Tourism and Hospitality Management.

Business Core

Students who pursue a B.S. degree in either Accountancy or Business must complete the following core courses that are listed below. These courses are intended to give the student a fundamental understanding of the essential areas of business management. Students should complete all lower-level (100 and 200-level series) Core courses prior to enrolling in courses numbered 300 or higher.

Code	Title	Credits
ACC 201	Principles of Financial Accounting	3
ACC 202	Principles of Managerial Accounting	3
BUS 175	Intro to Business & Entrepreneurship	3
BUS 281	Legal Environment for Business	3
BUS 330	Business Communication	3
BUS 270	Business Statistics	3
BUS 376	Statistics & Quantitative Methods	3
ECN 211	Principles of Microeconomics	3
ECN 212	Principles of Macroeconomics	3
BUS 387	Introduction to Entrepreneurship	3
BUS 360	Corporate Finance	3
BUS 365	Organizational Behavior & Theory	3
BUS 476	Operations Management	3
BUS 478	Strategic Management	3
BUS 375	Management Information Systems-Ecommerce	3
BUS 366	Principles of Marketing	3
Total Credits		48

Admission Requirements

The School of Business uses the same standards for admission as the University. Non-matriculating students may not take courses in the School of Business without the consent of the Associate Deans and Dean.

Students transferring courses to NSU may be granted advanced standing. (See Transfer Credit below.)

Curriculum Regulations

All freshman and sophomore-level (lower division) courses in the curriculum must be completed before enrolling in junior and senior-level (upper division) courses. A letter grade of "C" or higher must be earned in all courses offered in the School of Business. In addition, a letter grade of "C" or higher must be earned in the non-business courses listed below.

Code	Title	Credits
ENG 101	College English I	3
ENG 102	College English II	3
MTH 131	Pre-Calculus for Business Majors	3
MTH 132	Calculus for Business Majors	3
ENG 285	Public Speaking	3
SEM 101 & SEM 102 & SEM 201	Spartan Seminar 101 and Spartan Seminar 102 and Spartan Seminar 201	3
Total Credits		18

Transfer Credit

Credits transferred to Norfolk State University from other AACSB-International accredited colleges or universities may be accepted as substitutes for equivalent courses in a School of Business curriculum, without restriction. Credits transferred to NSU from colleges or universities not accredited by AACSB may be accepted as substitutes only for those courses determined to be equivalent to lower division courses. Credits transferred to NSU from the Virginia Community College System (VCCS) will be accepted as substitutes for equivalent courses, according to the Norfolk State University/Virginia Community College System Transfer Guide. Exceptions to this policy could result from testing or other validation procedures established by the Dean of the School of Business. At least 50 percent of business course credits must be earned at NSU.

Attendance Policy

All students must attend class in accordance with the NSU attendance policy stated in the Student Handbook. Failure to do so may result in dismissal from class or a grade of "F."

Course Load

In order to ensure that students have the best chance of successfully pursuing their studies, the maximum permissible course load for all majors will depend on, among other considerations, their current cumulative grade point average. The following course load limitations are suggested:

Cumulative G.P.A.	Maximum Hours
Below 2.000	12
2.000 - 2.490	15
2.5000 or above	18

Scholarships

The School of Business awards a limited number of scholarships each year to students who show high promise and/or demonstrate a need for financial assistance. Special scholarship programs in the School of Business include Bank of America, Thelma M. Hayes Endowment, Wal-Mart Leadership, Haughton Scholarship fund, and the Holley/Osborne Endowment. Students interested in applying for scholarships may contact Ms. Lauren Smith, Dean's Office at the School of Business: lmsmith@nsu.edu.

Student Organizations

Various student organizations exist in the School of Business and are designed

1. to develop the competent and visionary business leaders of tomorrow;
2. to create student interest in various career opportunities in business and government; and
3. to encourage improvement in scholarship and community/professional service.

Student organizations include the following:

- Pi Sigma Epsilon (Marketing)
- Beta Gamma Sigma (BGS) Honor Society
- Finance and Banking Club
- Association for Information Technology Professionals (AITP)
- National Association of Black Accountants (NABA)
- National Coalition of Black Meeting Planners
- Society for the Advancement of Management (SAM)
- Students in Free Enterprise (SIFE)

School of Business Advisory Council

The School of Business Advisory Council operates as an external group to review policies, procedures, and programs offered by the School of Business. The Council also advises the Dean on strategic issues and promotes the establishment of business and community partnerships.

Ernest M. Hodge Center for Entrepreneurship

Vacant, Director
(757) 823-8920

The Ernest M. Hodge Center for Entrepreneurship provides leadership programs and resources that enable NSU to serve local businesses while immersing students in the entrepreneurial experience. Through multidisciplinary student/ faculty teams, the Center offers knowledge and technical assistance to businesses in the Hampton Roads region. The goal is to strengthen and expand the number and quality of minority- and women-owned, growth-oriented, and technology-driven businesses in the area.

Most prominently, the Hodge Center's Entrepreneur-in-Residence Program (EIRP) is a first for the nation's Historically Black Colleges and Universities. The EIRP enables students to serve as consultants to prospective entrepreneurs as well as to actual for- and not-for-profit businesses seeking growth opportunities in Hampton Roads. In the case of the former, students assist hopeful entrepreneurs as they perform market research, develop business plans, investigate sources of financing, and launch their new ventures. In the latter instance, guided by clients' senior executives and NSU faculty, EIRP students develop solutions to today's complex business problems and present their recommendations to management. All majors are welcome.

School of Business Programs

- Bachelor of Science in Accountancy (<https://catalog.nsu.edu/undergraduate/business/accountancy-bs/>)
 - Minor in Accountancy (<https://catalog.nsu.edu/undergraduate/business/accountancy-bs/accountancy-minor/>)
- Bachelor of Science in Business (<https://catalog.nsu.edu/undergraduate/business/business-bs/>)
 - Bachelor of Science in Business - Business Intelligence & Data Analytics Concentration (<https://catalog.nsu.edu/undergraduate/business/business-bs/business-bs-intelligence-data-analytics20/>)
 - Bachelor of Science in Business - Entrepreneurship Concentration (<https://catalog.nsu.edu/undergraduate/business/business-bs/business-bs-entrepreneurship/>)
 - Bachelor of Science in Business - Finance Concentration (<https://catalog.nsu.edu/undergraduate/business/business-bs/business-bs-finance/>)
 - Bachelor of Science in Business - Financial Services Concentration (<https://catalog.nsu.edu/undergraduate/business/business-bs/business-bs-finserv/>)
 - Bachelor of Science in Business - Management Information Systems Concentration (<https://catalog.nsu.edu/undergraduate/business/business-bs/business-bs-management-information-systems/>)
 - Bachelor of Science in Business - Management Concentration (<https://catalog.nsu.edu/undergraduate/business/business-bs/business-bs-management/>)
 - Bachelor of Science in Business - Marketing Concentration (<https://catalog.nsu.edu/undergraduate/business/business-bs/business-bs-marketing/>)
 - Minor in Business (<https://catalog.nsu.edu/undergraduate/business/business-bs/business-minor/>)
- Bachelor of Science in Tourism & Hospitality Management - On Campus & Online (<https://catalog.nsu.edu/undergraduate/business/business-bs-tourism-hospitality-management/>)

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