

# BACHELOR OF SCIENCE IN BUSINESS

## Programs of Study

The Bachelor of Science (B.S.) degree in Business is offered in several concentrations. Within the Business major, students may concentrate in the following areas:

- Business Intelligence and Data Analytics
- Entrepreneurship
- Finance
- Financial Services
- Management
- Management Information Systems
- Marketing

The School of Business uses the same standards for admission as the University. Non-matriculating students may not take courses in the School of Business without the consent of the Department Chair and Dean. Students transferring courses to NSU may be granted advanced standing.

## Concentrations in Business Program

- Business Intelligence and Data Analytics (<https://catalog.nsu.edu/undergraduate/business/business-bs/business-bs-intelligence-data-analytics20/>)
- Entrepreneurship (<https://catalog.nsu.edu/undergraduate/business/business-bs/business-bs-entrepreneurship/>)
- Finance (<https://catalog.nsu.edu/undergraduate/business/business-bs/business-bs-finance/>)
- Financial Services (<https://catalog.nsu.edu/undergraduate/business/business-bs/business-bs-finserv/>)
- Management (<https://catalog.nsu.edu/undergraduate/business/business-bs/business-bs-management/>)
- Management Information Systems (<https://catalog.nsu.edu/undergraduate/business/business-bs/business-bs-management-information-systems/>)
- Marketing (<https://catalog.nsu.edu/undergraduate/business/business-bs/business-bs-marketing/>)

## Minor in Business

A non-business student is required to take six courses (18 hours) to earn a minor in Business. This will include five required courses (15 hours) and one elective course (3 hours) as follows:

Code	Title	Credits
REQUIRED COURSES		
ACC 201	Principles of Financial Accounting	3
BUS 175	Introduction to Business & Entrepreneurship	3

BUS 365	Organizational Behavior & Theory	3
BUS 366	Principles of Marketing	3
BUS 375	Management Information Systems & E-Commerce	3

Code	Title	Credits
ELECTIVE COURSES		
BUS 360	Corporate Finance	3
BUS 370	Total Quality Management	3
BUS 387	Introduction to Entrepreneurship	3

18

**TOTAL DEGREE HOURS REQUIRED:**