

MEDIA AND COMMUNICATIONS

Dr. Cathy Jackson
Program Coordinator
(757) 823-2442
cmjackson@nsu.edu

The program leading to the Master of Arts in Media and Communications offers two (2) sequences: mass communications and journalism.

- The Mass Communications sequence has two tracks: (1) Media Management and (2) Media Production. The Media Management track is designed to provide students with the academic knowledge and work experience required for careers in the administration of the print and electronic media (cable, satellite, radio, and television) at the mid-management level. The Media Production track is designed to provide students with advanced skills and work experience in planning, creating, organizing, and producing a wide variety of media audio and video productions.
- The Journalism sequence has two tracks: (1) News Editorial Management and (2) Public Relations. The sequence is designed as a mid-career program for journalists and media and public relations practitioners or those who want to build upon a baccalaureate degree from an accredited college or university.

Media and Communications Programs

- Media and Communication, M.A. (<https://catalog.nsu.edu/graduate/liberal-arts/media-communications/media-communication-ma/>)